

# LUIS ALAMO

FOUNDER AND PRESIDENT

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As Founder and President of Alamo Insurance Group, Inc., Luis Alamo has grown the business from a one man operation in 1994 to New Jersey's largest minority-owned insurance brokerage firm – an accomplishment he credits to the Company's intense focus on building both personal and professional relationships with its clients.

With more than 15 years experience in the insurance industry, Luis possesses deep expertise in life, health, and property/casualty insurance products, as well as risk management consulting services.

As President of Alamo, Luis manages the Company's day-to-day operations and plays an active role in every public and private sector client account. He focuses on building long-lasting relationships with Alamo customers and works to provide solutions to fit their needs.

*"Although it is important to maintain strong and productive relationships with our carriers, it is our duty to uphold clients' interest first and foremost."*

Luis is a first generation Cuban-American exile. He is a graduate of the New York Military Academy and has completed coursework at the Fashion Institute of Technology. The sudden death of his father prevented him from pursuing a life-long dream of playing college football and precipitated his involvement in the family business "Crisantos Clothing." Luis was responsible for growing his family's business from a \$7M local operation in North Bergen to a \$20M multi-state operation with distribution in Central and South America. After successfully downsizing the family business, Luis entered the insurance industry.

Luis is a recipient of Continental Newspaper's "Big Apple Man of the Year Award" for his widespread involvement in community service activities in the New York/New Jersey area.

He resides in North Bergen, New Jersey.



In addition to driving Alamo's growth, Luis has garnered a leadership role in several communities in which the Company does business. He is currently a member of the following organizations:

- Newark Mayor Corey Booker's Transition Team and Finance Committee
- West New York Mayor Silverio Vega's Transition Team and Finance Committee
- President of the Latin American Kiwanis Club of North Hudson
- North Bergen Little League Baseball and Pop Warner Football
- Superintendent of Schools Advisory Committee North Bergen Board of Education